Fall Annual Meeting

REALTORS® Land Institute – Iowa Chapter

Land Trends & Values Press Release

Kyle J. Hansen, ALC

Hertz Real Estate Services, Nevada, IA Land Trends and Values Committee Chairman

September 19, 2019







REALTORS_® Land Institute – lowa Chapter

September 2019 Land Value Survey Press Release

- REALTORS® Land Institute is an affiliate of the National Association of REALTORS®
- Organized for REALTORS® who specialize in farm and land sales, management, development and appraisal

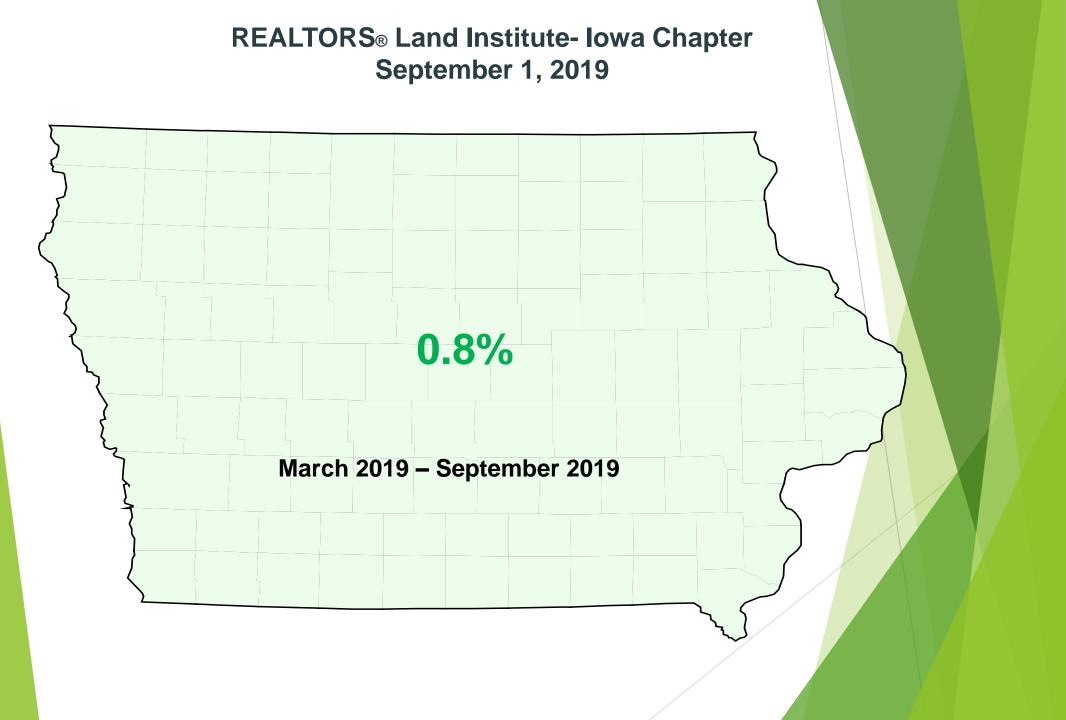


REALTORS_® Land Institute – lowa Chapter

September 2019 Land Value Survey Press Release

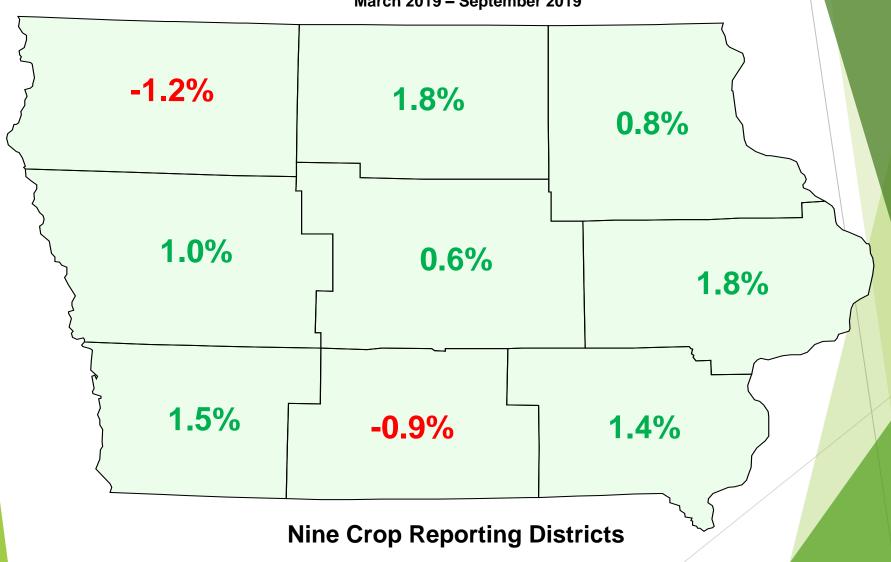
- Participants in the Survey
 - Asked for their opinions about the current status of lowa's farmland market.
 - Asked to estimate the average value of farmland as of September 1, 2019.
 - Estimates are for bare, unimproved land with a sale price on a cash basis.





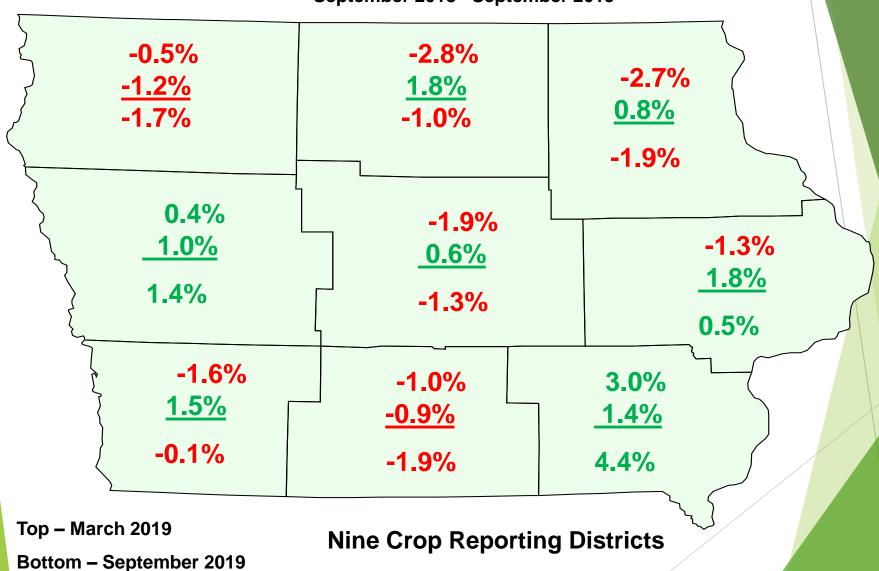
REALTORS® Land Institute- Iowa Chapter September 1, 2019

March 2019 - September 2019

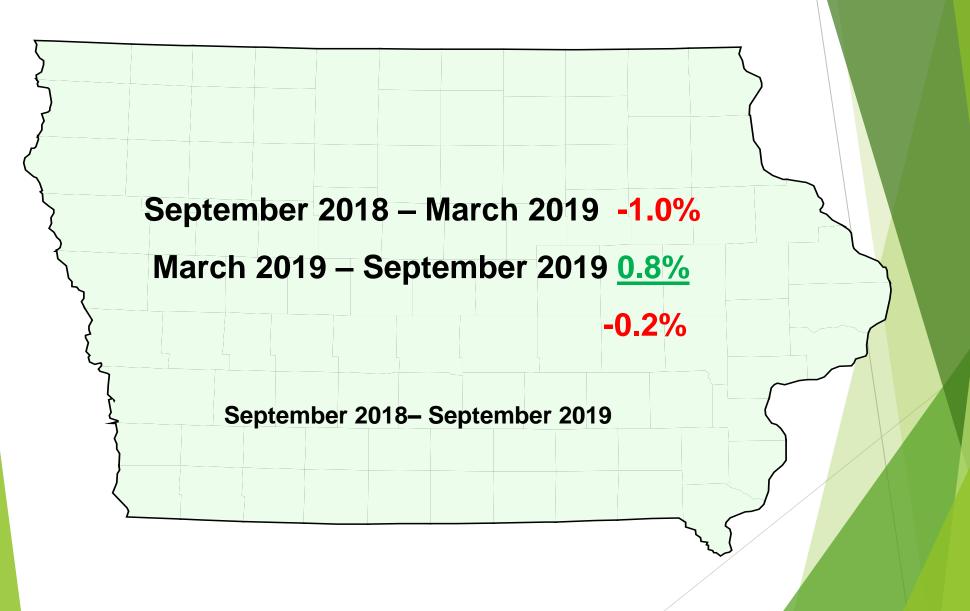


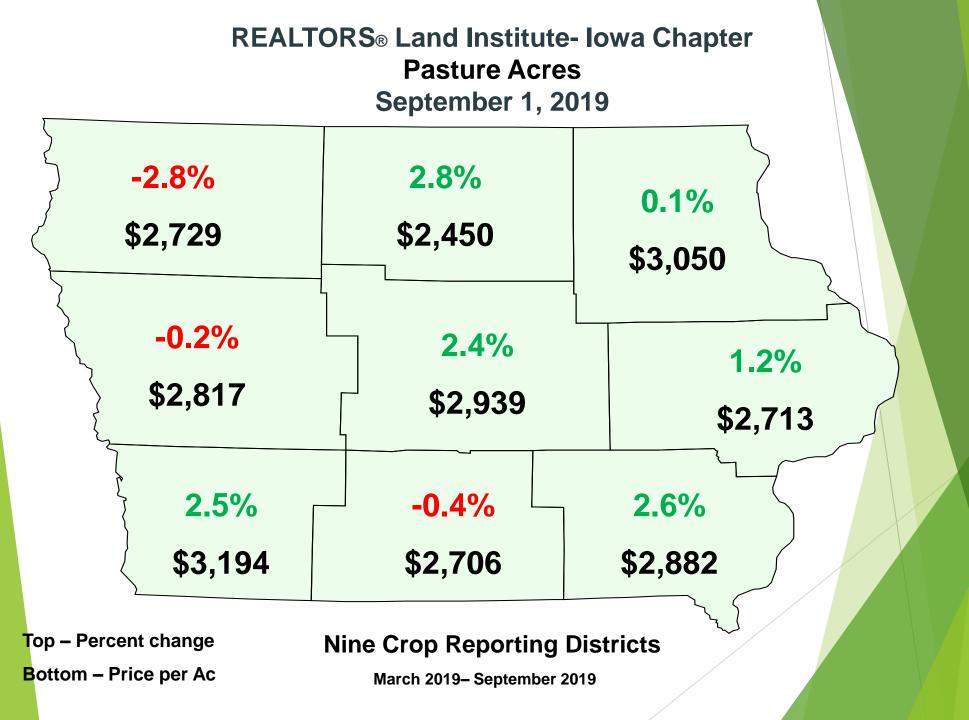
REALTORS® Land Institute- Iowa Chapter September 1, 2019

September 2018– September 2019

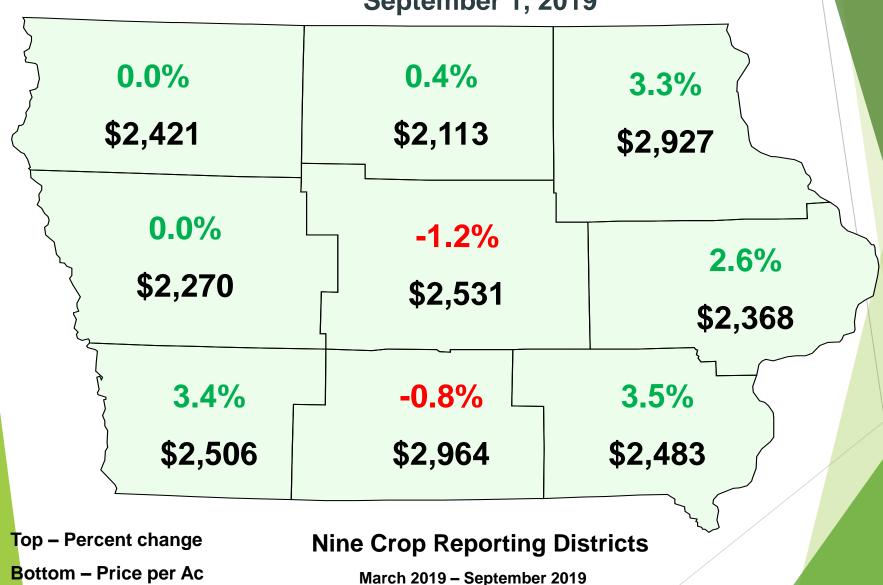


REALTORS® Land Institute- Iowa Chapter September 1, 2019





REALTORS® Land Institute- Iowa Chapter Non-Tillable / Timber Acres September 1, 2019



REALTORS® Land Institute – Iowa Chapter Land Value Survey September 1, 2019

- Federal Reserve
 - April 1, 2019 July 1, 2019

1.0%

- Federal Reserve
 - ► July 1, 2018 July 1, 2019

-2.0%

- USDA Cropland
 - ► August 1, 2018 July 31, 2019 US 1.2%
 - ► lowa -0.4%

Conclusion

- Land values are steady
 - Sales indicate localized volatility based on quality
- Negatives for Land Market
 - Continued Lower Commodity Prices
 - ▶ Tariffs World trade agreements
- Positives for Land Market
 - Still limited amount of land for sale
 - Volume starting to increase but no apparent saturation
 - ▶ 1031 Exchanges
 - Favorable interest rates
- Farmers are primary buyers
 - Investors are buying but, also have alternative investment options
 - Recreational buyers are active
- Future is uncertain
 - Will depend on commodity prices and yield
 - Volume of land on the Market

